888344 Digital Interaction Project Lab

Lab 3. Contextual Design: Sequence Model

A sequence model breaks down a task into smaller steps or interactions, detailing the order in which they occur and any dependencies between them.

Work in pairs

Choose **one** of the following options and create a sequence model:

1. **Website**: Consider the sequence model for a news website. It might detail the steps involved in the user's interaction with a specific article, including scrolling, reading, clicking related links, and commenting.

2. **Phone App**: For a meditation app, the sequence model could outline the steps users follow to book or start a meditation session, including selecting a meditation approach, setting timers, various stages and ending the session.

3. **Digital Tool**: In a customer relationship management (CRM) software, the sequence model might illustrate the steps a sales representative takes to log a new lead (potential customer), schedule follow-up activities, update contact information, and track interactions.

You may decide to use your own idea for a website, phone app or digital product or continue from previous lab work

Submit one document with the solution to the above.

To submit your work either hand in a hard copy or send an email to Dr Séamus at drseamuslyons@gmail.com. Include your names, student id numbers, exercise name: '344 Sequence Model' and attach the document.